



**KEEP MANATEE BEAUTIFUL COST BENEFIT ANALYSIS**  
 Nonprofit 501 (C) (3) I.D. # 65-0250760  
 Updated 11/30/2017



FISCAL YEAR Oct. 1 - Sept. 30	Programs Coordinated	# Volunteers	# Volunteer Hours	# Cleanups	Lbs. Litter from Cleanups	Litter Index: 1-no litter & 4-extremely littered	# Stormwater Pollution Markers Placed	# Graffiti Sites Removed or Abated	# Trees Planted	\$ Manatee Co. Gov. Agreements	\$ Manatee Co. Gov. In-kind Goods & Services	\$ Other Gov. Agreements & Grants	\$ Other Gov. In-kind Goods & Services	\$ Private Cash Contributions to KMB	\$ Private Grants to KMB	\$ Private In-kind Goods & Services to KMB	\$ Volunteer Hours Value done by KMB **	KMB CUMULATIVE COST BENEFIT TO GOV. FUNDS	COST BENEFIT RATIO - GOV. \$1:KMB \$
1991	Adopt-A-Hwy/Rd/Shr	1,900	6,822	34	12,860	*	0	0	0	0	1,841	6,997	0	9,000	0	1,550	23,335	\$33,885	\$4
1992	Adopt-A-Hwy/Rd/Shr	989	2,950	80	16,909	*	687	0	0	500	1,000	5,000	0	12,774	0	30,641	17,659	\$61,074	\$9
1993	Adopt-A-Hwy/Rd/Shr	2,779	6,770	198	33,506	*	0	0	23	15,000	0	0	0	24,888	0	28,551	28,992	\$82,431	\$5
1994	Adopt-A-Hwy/Rd/Shr	2,800	12,999	?	19,500	*	209	0	2	15,000	2,250	9,582	0	31,315	0	65,730	68,866	\$165,911	\$6
1995	Adopt-A-Hwy/Rd/Shr. Earth Day Fest	1,780	8,255	145	25,598	*	53	0	8	17,500	3,988	29,590	0	31,564	0	18,128	67,635	\$117,327	\$2
1996	Adopt-A-Hwy/Rd/Shr. Earth Day Fest	2,428	9,383	150	18,224	*	144	0	1	17,500	2,845	30,568	0	14,078	0	15,874	55,261	\$85,213	\$2
1997	Adopt-A-Hwy/Rd/Shr. Earth Day Fest	2,455	9,786	243	246,610	*	920	0	717	17,500	7,846	29,166	0	19,174	2,500	35,879	64,516	\$122,069	\$2
1998	Adopt-A-Hwy/Rd/Shr. Earth Day Fest	3,595	17,530	305	170,547	*	1,040	0	925	17,500	14,570	27,512	0	19,472	6,150	90,004	108,318	\$223,944	\$4
1999	Adopt-A-Hwy/Rd/Shr. Earth Day Fest, Storm Drain Marking	3,302	13,091	560	198,454	*	1,167	0	13	28,025	8,164	32,912	0	20,783	6,213	114,245	69,984	\$211,225	\$3
2000	Adopt-A-Hwy/Rd/Shr. Earth Day Fest, Storm Drain Marking	6,171	19,480	581	616,671	*	1,244	0	2,144	28,476	17,024	49,427	27	35,201	4,462	124,908	119,131	\$283,702	\$3
2001	Adopt-A-Hwy/Rd/Shr. Earth Day Fest, Storm Drain Marking	3,915	14,662	584	476,571	1.70	1,011	0	41	26,030	14,759	29,619	2,319	46,112	7,790	101,896	98,132	\$253,930	\$3
2002	Adopt-A-Hwy/Rd/Shr. Earth Day Fest, Storm Drain Marking	4,079	16,416	504	281,976	1.70	1,192	0	75	26,811	11,843	32,208	37	41,088	4,034	117,062	103,630	\$265,814	\$4
2003	Adopt-A-Hwy/Rd/Shr. Earth Day Fest, Storm Drain Marking	3,998	16,132	623	278,834	1.50	1,153	0	577	27,615	11,434	65,188	6,369	3,700	17,592	269,780	109,155	\$400,227	\$4
2004	Adopt-A-Hwy/Rd/Shr. Earth Day Fest, Storm Drain Marking	4,170	13,707	769	427,979	1.50	1,086	0	146	44,689	14,140	57,085	1,034	35,050	7,399	223,765	87,245	\$353,459	\$3
2005	Adopt-A-Hwy/Rd/Shr. Earth Day Fest, Storm Drain Marking	3,651	11,235	825	347,617	1.50	1,565	0	274	46,030	12,020	89,968	4,016	28,940	2,436	247,921	85,562	\$364,859	\$2
2006	Adopt-A-Hwy/Rd/Shr. Earth Day Fest, Storm Drain Marking	4,838	17,745	719	170,249	1.50	1,166	0	153	47,412	7,776	88,978	2,224	37,121	7,000	199,069	117,476	\$360,666	\$2
2007	Adopt-A-Hwy/Rd/Shr. Earth Day Fest, Storm Drain Marking & All Other Programs	4,777	18,683	853	176,970	1.50	901	0	75	68,835	9,683	93,735	2,553	32,321	6,500	194,427	112,255	\$345,503	\$2
2008	Adopt-A-Hwy/Rd/Shr. Earth Day Fest, Storm Drain Marking & All Other Programs	4,844	18,889	671	170,146	1.50	905	161	720	65,393	33,163	53,506	4,000	45,392	0	239,261	139,679	\$424,332	\$3
2009	Adopt-A-Hwy/Rd/Shr. Earth Day Fest, Storm Drain Marking & All Other Programs	5,597	21,161	694	70,123	1.50	947	231	290	58,853	6,242	63,052	0	25,978	10,944	142,214	174,657	\$353,793	\$3
2010	Adopt-A-Hwy/Rd/Shr. Earth Day Fest, Storm Drain Marking & All Other Programs	6,308	23,388	859	116,965	1.35	1,126	250	82	55,467	7,015	87,590	2,795	36,560	4,000	149,219	190,009	\$379,788	\$2
2011	Adopt-A-Hwy/Rd/Shr. Earth Day Fest, Storm Drain Marking & All Other Programs	7,268	23,523	853	113,296	1.29	693	184	486	55,910	7,030	48,660	4,999	38,247	2,000	154,723	198,649	\$393,619	\$3
2012	Adopt-A-Hwy/Rd/Shr. Earth Day Fest, Storm Drain Marking & All Other Programs	6,794	22,411	712	61,054	1.36	407	114	270	53,114	7,063	48,663	0	35,566	18,000	124,027	488,337	\$665,930	\$6
2013	Adopt-A-Hwy/Rd/Shr. Earth Day Fest, Storm Drain Marking & All Other Programs	8,594	23,715	1,052	58,738	1.51	609	74	56	53,114	5,280	39,343	0	22,598	500	118,980	525,050	\$667,128	\$7
2014	Adopt-A-Hwy/Rd/Shr. Earth Day Fest, Storm Drain Marking & All Other Programs	8,667	31,443	1,322	61,837	1.32	405	22	44	53,114	6,571	42,668	0	36,856	7,000	166,551	709,304	\$919,711	\$9
2015	Adopt-A-Hwy/Rd/Shr. Earth Day Fest, Storm Drain Marking & All Other Programs	10,189	27,224	1,466	51,564	1.41	419	39	16	53,114	11,954	61,018	2,965	37,382	500	130,812	628,060	\$796,754	\$6
2016	Adopt-A-Hwy/Rd/Shr. Earth Day Fest, Storm Drain Marking & All Other Programs	11,955	30,312	1,154	73,857	1.16	615	169	564	53,114	6,979	62,912	0	32,937	8,302	219,753	714,151	\$975,143	\$8
2017	Adopt-A-Hwy/Rd/Shr. Earth Day Fest, Storm Drain Marking & All Other Programs	10,725	32,065	1,146	73,932	1.21	462	70	564	53,114	4,709	77,421	0	41,008	3,000	171,349	774,049	\$989,406	\$7
		<b>138,568</b>	<b>469,777</b>	<b>17,102</b>	<b>4,370,587</b>	<b>1.44</b>	<b>20,126</b>	<b>1,314</b>	<b>8,266</b>	<b>998,730</b>	<b>237,189</b>	<b>1,262,368</b>	<b>33,338</b>	<b>795,105</b>	<b>126,322</b>	<b>3,496,319</b>	<b>5,879,097</b>	<b>10,296,843</b>	<b>\$4</b>

\* Keep America Beautiful requires each certified affiliate to conduct an annual Litter Index. The KAB Litter Index is a tool that uses a simple four-point Likert-type ordinal scale (ranging from 1 - no litter, to 4 - extremely littered) and was tested for statistical validity and refined in six field test sites throughout the USA. The KAB Litter Index tool was developed for use in 2001. Prior to 2001, the Photometric Index was used with a different measurement system.

\*\* \$ Volunteer Hours Value is assigned the national value provided by Independent Sector for 2012 to current fiscal year. The current value is available at <http://www.independentsector.org/resource/the-value-of-volunteer-time>. Prior to 2012, the minimum wage in Florida was used as the value.