

The KMB Monthly

December 2024/January 2025



Incredible finish to an incredibly busy year!

Last month we were so proud to announce our post-hurricane cleanup efforts resulted in some staggering collection totals. (See the infographic we posted in early November!)

But the work didn't stop there and our incredible network of volunteers and adopt-a-groups continued to work hard throughout November and December.



And although there's more work to be done, the fall totals are in. A total of 590 volunteers collected **157,655** pounds of trash from October through December!

Read on to learn more about these efforts and find out how ***you*** can get involved in 2025!





KMB'S ACTIVE ADOPT-A-GROUPS



Beauty and Barber Friends of 10th Ave West

Braden River Elementary

Cresco Labs

Harbour Landings Association

In Memory of Chris Van Sky Hawk Savage

Jet Park of Palmetto

Lakewood Ranch NHS

Manatee River Rotary Club

Matt McSwain

Nolan Middle School

Omega Psi Phi Fraternity Inc

Palmetto High School Key Club

Pirates and Marauders Baseball Club

Ronnie Snyder Jr. & Family

Sarasota Suncoast Surfriders Long Boat Key

SCF Earth Club

Shutter Vue Inc.

Sunnyshores Sagamore Community

The Riverwalkers

The Tayloe Family

TIFF (To Inform Families First)

Zeta Psi Sorority Inc

Thanks to each of these groups for stepping up to help with hurricane cleanup in October, November and December. Together we accomplished SO much and helped keep Manatee beautiful. There's still much to do in 2025, so if you'd like to learn more about volunteering or our Adopt-a-Group program, please email us at Education@KeepManateeBeautiful.com

In like a lamb, out like a lion!

Dear Keep Manatee Beautiful Friends,

I am filled with gratitude for the dedication each volunteer showed when helping Keep Manatee Beautiful pick up after a devastating hurricane season. By the end of our fiscal year, Sept. 30, KMB had 71,534 pounds of trash over 882 cleanups with roughly 3,000 volunteers. That was an impressive follow up to 2023 when we amassed 100,000 pounds of trash collected. But I was truly amazed by what happened next. In the wake of the hurricanes, 590 volunteers collected 157,655 pounds of trash from October through December!

We've got huge plans for 2025 (see our calendar of events on page 4!) giving you, our volunteers, more opportunities to help restore Manatee County from the devastating hurricane impacts of last year. I was so inspired by our volunteers and their determination in the weeks following those storms. It was difficult in very muggy conditions. But Manatee residents didn't bat an eye, cleaning and clearing debris everywhere we could find it.

Wishing you and your loved ones a joyous holiday season and a New Year filled with hope and dedication to our shared mission.

With my sincere appreciation,

Jennifer Hoffman
Executive Director
Keep Manatee Beautiful

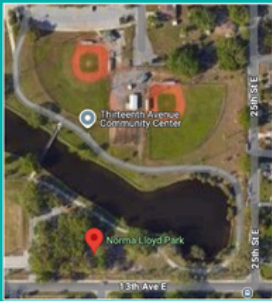


DONATE ❤️

Upcoming events



FIRST TUESDAY CLEANUP!



Norma Lloyd Park
2305 13th Ave. E.
Bradenton

Jan. 7 at 4:30 p.m.



PALMETTO PLANTING AND NEIGHBORHOOD CLEANUP



Downtown Palmetto

Jan. 11, 2024
9 am



We'll be joining Good Guardians Collective, Center of Anna Maria Island, and Oyster River Ecology for the **Build Back the Beach** planting event on **Jan. 25 - 26**.

Details and signups are available at
<https://tinyurl.com/yeyrb5vs>

*If you have ideas
for cleanup locations, please
email keep@manateebeautiful.com*

2025 KMB Cleanup Events

Month	FIRST SATURDAYS	FIRST THURSDAYS
January	No First Saturday Event in January	Jan. 7 – Norma Lloyd Park, 2305 13th Ave. E., Bradenton
February	Feb. 1 – Longboat Island Chapel, 6200 Gulf of Mexico Dr., Longboat Key	Feb. 4 – Emerson Point Preserve, 5801 17th St. W., Palmetto
March	Mar. 1 – Taylor Park, 308 Seventh St. W., Palmetto	Mar. 4 – Palma Sola Causeway, 9917 Manatee Ave. W., Bradenton
April	Apr. 5 – Reef and Beach Cleanup, 55 Horseshoe Loop Rd., Terra Ceia	Apr. 1 – Riverside Park and Boat Ramp, 801 Riverside Dr., Palmetto
May	May 3 – Buffalo Creek Park, 7550 69th St. E., Palmetto	May 6 – Neal Park, 1740 Ballard Park Dr., Bradenton
June	Jun. 7 – SR 64 Boat Ramp, 3020 Manatee Ave. E., Bradenton	Jun. 3 – Coach Eddie Shannon Park, 501 17th St. W., Palmetto
July	Jul. 5 – Holmes Beach, 52nd St. Beach Access, Holmes Beach	Jul. 1 – Mineral Springs Park, 1312 2nd Ave., Bradenton
August	Aug. 2 – Palmetto Estuary Preserve, 98 U.S. Hwy 41, Palmetto	Aug. 5 – MLK Park, 503 17th St. W., Palmetto
September	Sep. 6 – James Patton Community Park, 5725 White Eagle Blvd., Lakewood Ranch	Sep. 2 – Bradenton Riverwalk Park, 452 3rd Ave., Bradenton
October	Oct. 4 – Coquina South Boat Ramp, 2651 Gulf Dr. S., Bradenton Beach	Oct. 7 – Sutton Park, 100 6th St. W., Palmetto
November	Nov. 1 – Ft. Hamer Boat Ramp, 1605 Ft. Hamer Rd., Parrish	Nov. 4 – Lewis Park, 3120 1st Ave. W., Bradenton
December	Dec. 6 – Coquina South Boat Ramp, 2651 Gulf Dr. S., Bradenton Beach	Dec. 2 – Connor Park, 505 5th St. W., Palmetto

**NOTE: First Saturday cleanups begin at 9 a.m.
First Tuesday cleanups begin at 4:30 p.m.**

FUN & Sustainable TIPS FOR '25

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PRACTICE MINDFUL CONSUMPTION

Buy less & choose well: Invest in durable, high-quality items instead of fast fashion or disposable products. Support eco-friendly brands by searching for companies with sustainable practices.

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USE PUBLIC TRANSPORTATION OR CARPOOL

Walk, bike, or take the MCAT/public transit when possible to reduce greenhouse gas emissions. Try carpooling or using ride share apps for shared trips.

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GO DIGITAL

Choose digital versions of bills, tickets, and documents to reduce paper waste. Limit printing and use recycled paper when available.

